

PHILADELPHIA BUSINESS JOURNAL



EARLY STAGE COMPANY

► FINALIST

DECISION SIMULATION LLC



Bob Yayac
President
Chadds Ford
decisionsimulation.com

Why it's a finalist: The company's flagship product, DecisionSim, is an innovative solution to a difficult problem. The product allows educators to quickly and easily build simulations to address their specific need as well as update and repurpose them for multiple audiences and uses. DecisionSim is recognized as the leading cloud and mobile-based simulation platform for assessing and enhancing decision-making.

Nominator

comments:

"Deliberate practice in a safe (simulated) environment offers learners the opportunity to explore the effects of different clinical decisions. Observing those effects and learning from their consequences ultimately forms the basis for better decision-making."